

The go-to reference guide - for those seeking to provision new global chemicals management and control services

Global Service Providers Guide 2018 Features

The Opportunity

The annual Global Service Providers Guide represents a unique opportunity to position your services before a global audience of chemicals management and control professionals seeking to provision new services.

Packed full of detailed service provider profiles, along with over fifty pages of original editorial and the insightful results of our annual global market trends and salary surveys, the Guide is both well known and highly regarded within the chemicals management and control community - it has become **the go-to reference guide for those seeking to provision new services over the seven years it has been published.**

As well as benefiting from a targeted, **3,000 copy print circulation**, all service provider profiles are also presented online, within searchable directories across our four websites, reaching as many as **210,000 monthly visitors**, with additional features including press-release listings and inclusion within our test methods database.

If that weren't enough, take an entry in this year's Guide and you will benefit from our year-round, cross-channel marketing campaign, driving readers - and prospective buyers - to the Guide and your profile within it.

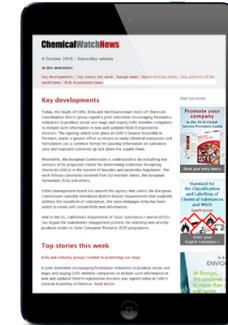
Almost 90% of our entries renewed last year, so new profile spaces are limited - turn to page 7 for details on how to book your slot.



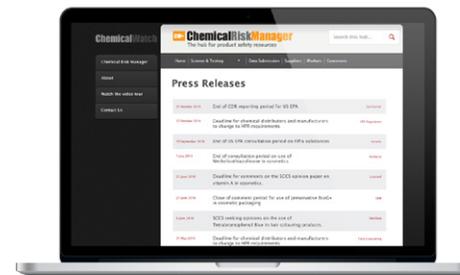
3,000 copy print circulation

Upload all your latest press-releases to your online profile

Year round marketing



Online profile with access to 210,000 monthly visitors



Editorial Features for 2018

The Global Service Providers Guide is far more than just a directory. Our unique, high-quality editorial ensures that the Guide gets picked up, opened and read by professionals working within the sector.

Our 2018 features include:

Market Drivers - the Chemical Watch editorial team examines key drivers for the chemical management and control market including REACH 18, TSCA and Asian chemical regulations; plus competing sector-specific regulations including those for electronics, food contact, biocides, toys and other sectors.

Careers and Salary Survey results - always a popular feature, each year we publish detailed results and analysis of our annual Careers and Salaries Survey, along with the latest news on skills, training, recruitment and career progression.

Service Providers Outlook - offering invaluable forward-looking perspective on prospects and opportunities facing the global chemicals management and control sector.

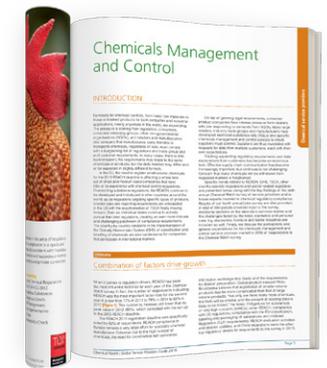
New for 2018: K-REACH - how do you complete substance pre-registrations? The challenges of registering Priority Existing Chemicals (PECs) - forming or joining consortia, tips on data sharing strategies.

New for 2018: The new TSCA starts to bite: the legal obligations set by the 'inventory reset' rule; what is the scope for making confidential business information (CBI) claims; how can you get the necessary information from suppliers; how to make a successful PMN submission.

New for 2018: Poison centre notifications: What should companies be doing now to prepare? What IT tools will be available? How will the Poison Centre Notification Portal work?



NEW FOR 2018
Focus on TSCA Reform,
K-REACH and poison
centre notifications



In print

The print edition of the Global Service Providers Guide places your company profile, complete with details of the services you offer, directly in the hands of chemicals management and control professionals seeking to provision new services throughout the year.

Each year **3,000 print copies of the Guide are circulated**, the majority going directly to decision makers who have specifically requested a copy. Print copies of the Guide are also distributed at more than **15 Chemical Watch conferences** across the globe, and at other key industry events throughout the year.

For convenience and ease-of-sharing, a digital (PDF) version of the guide can also be downloaded online, expanding the reach of your entry.



Online

The Global Service Providers Guide is much more than a printed directory. Profiles within the Guide are automatically included in our online directories, freely accessible to as many as **210,000 monthly visitors** to the Chemical Watch, AsiaHub, BiocidesHub and Chemical Risk Manager websites.

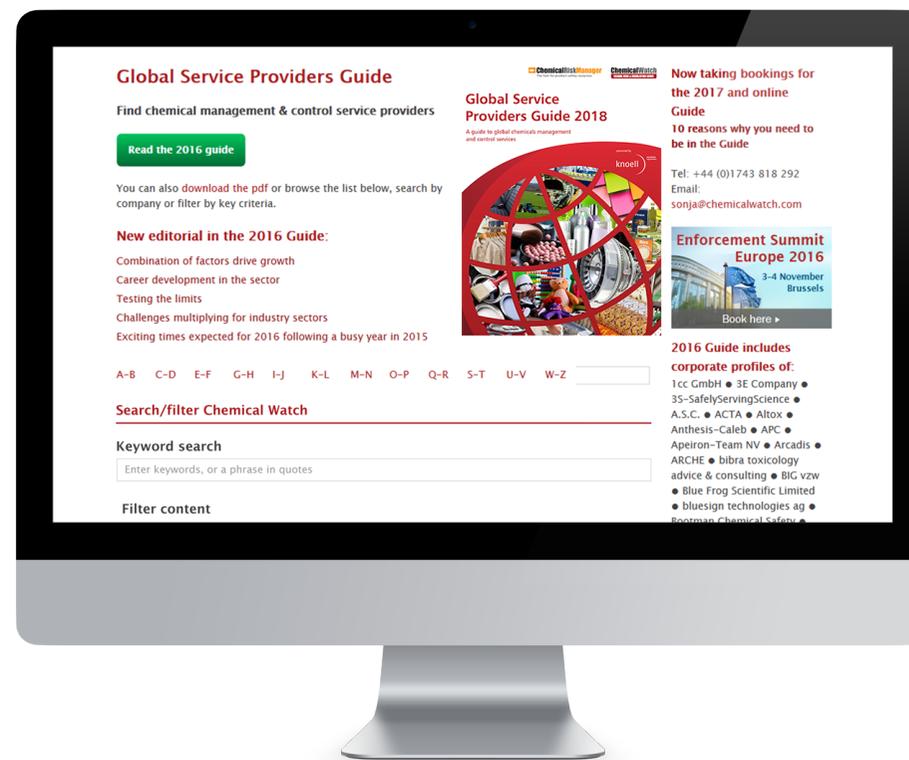
Visitors to the online directory can quickly find relevant service providers using intuitive filters. Online profiles present the services offered by each company, the contact details and recent company announcements.

Our community may also 'discover' your online profile from other parts of our service. Featured profiles are displayed on rotation on news homepages, also in our weekly email alerts sent to tens of thousands of opt-in recipients. Our 'test methods database' will also serve as a jump-off point to relevant service provider profiles.

In short, the printed Guide is only the beginning - your entry becomes an integrated part of our website offerings, receiving regular visits from prospective customers throughout the year.

Automatic inclusion of relevant profiles in dedicated online directories on AsiaHub and BiocidesHub websites

Our sister publications AsiaHub and BiocidesHub will feature their own, dedicated online Service Providers Directories which will automatically include relevant service providers. Visitors looking to provision new services can filter listings to identify relevant providers and view expanded company profiles. This feature extends the reach of relevant laboratories taking an entry in the 2018 Guide, and will be promoted to both the AsiaHub and BiocidesHub communities.



Freely accessible to as many as
210,000 monthly visitors

Additional exposure for relevant profiles in Chemical Risk Manager online directory

Along with our AsiaHub and BiocidesHub websites, the Chemical Risk Manager website will also feature a dedicated, online Service Providers Directory listing service providers relevant to its community of regulatory compliance, occupational health and chemical safety professionals. Visitors to CRM - many of whom work within downstream sectors - will be able to quickly filter the directory categories on criteria including occupational hygiene services, and view full service provider profiles - again, invaluable exposure for relevant providers.

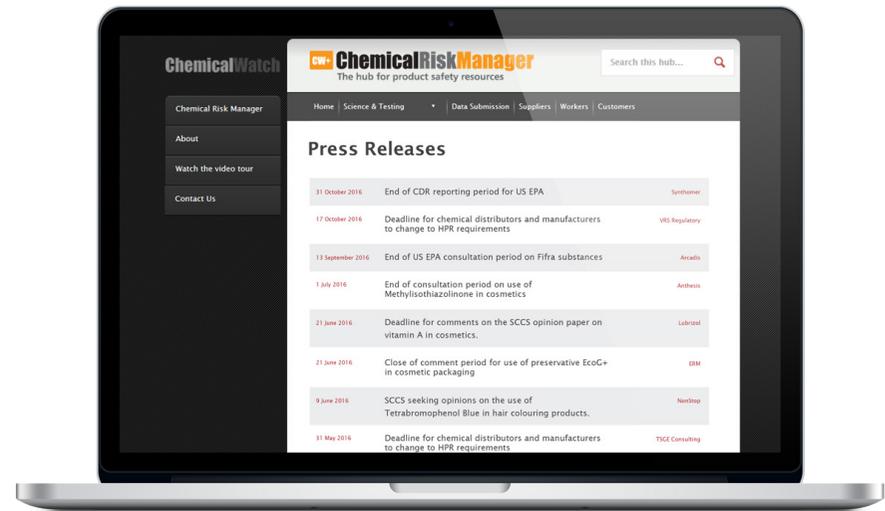
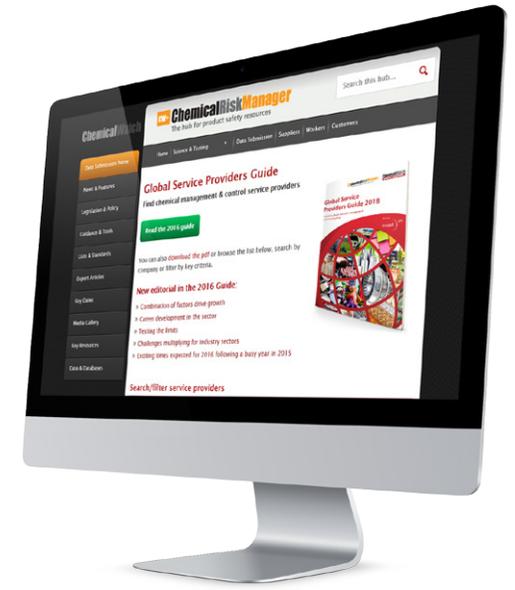
Test Methods Database on Chemical Risk Manager website, showcasing lab services

Our Test Methods Database on Chemical Risk Manager will provide laboratories with a platform from which to communicate their testing services and solutions, helping CRM users direct their search when provisioning testing services.

Press Release Database

Organisations taking either a full or niche profile in the 2018 Service Providers Guide will gain access to an exclusive Press Release Database, allowing press releases to be uploaded throughout the year and listed alongside your full company profile, accessible from the Chemical Watch, AsiaHub, BiocidesHub and Chemical Risk Manager directories where appropriate.

Upload new press releases to your profile throughout the year



Year-round marketing support

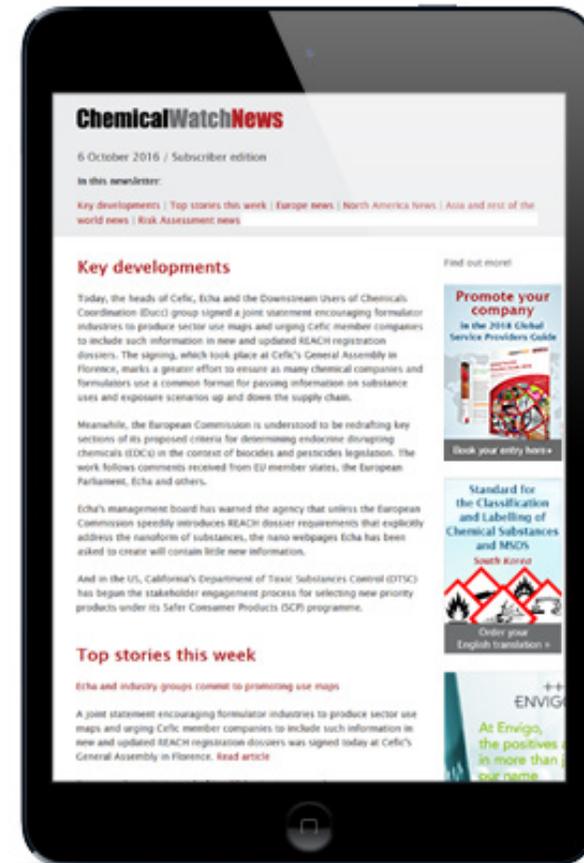
Inclusion within both the print edition and the online directories is not the only return you can expect from your investment. Take a profile in the 2018 Global Service Providers Guide and your entry will benefit from a dedicated marketing campaign, driving prospective customers to your profile.

Our marketing team will execute a cross-channel campaign during the months following publication, designed to build awareness of the Guide, its editorial content, the online directory and supporting features including the Test Methods Database - all resulting in traffic to your profile.

A combination of marketing emails sent to hundreds of thousands of recipients, banner advertising reaching as many as 210,000 monthly visitors, inclusions within our weekly news alerts sent to tens of thousands of opt-in recipients, social media posts and regular promotion at key events throughout the year ensure the Guide - and your profile - captures the attention of the chemicals management and control community.

Featured Service Provider listings in weekly email alerts

Full and niche profile are listed on rotation within our regular email alerts for each of our subscription services, linking directly to your full company profile. Another great way to boost the visibility of your services among the wider Chemical Watch community throughout the year.



Full and niche profile entries featuring in our **weekly email alerts**

Booking your entry in the 2018 Guide

Booking your profile in the 2018 Global Service Providers Guide is easy. Simply choose from the available options and email or phone the SPG sales team to check availability.

Due to a high percentage of renewed entries each year, new spaces are allocated on a first come first served basis, so please don't wait to secure your entry in the 2018 Guide.

Contact our sales team to reserve your entry on

+44(0)1743 818 292

or

Email

cw.sales@chemicalwatch.com

			
Niche profile (1/4 page)	€452	£362	\$524
Full profile (2 pages)	€2120	£1680	\$2550
-with 1 page advert	€3068	£2486	\$3696
*Concessionary profile	€1582	£1246	\$1920
Concessionary profile + full page ad	€2530	£2052	\$3064
Full page ad (without entry)	€2500	£ 2026	\$3060
Guide sponsorship	€11280	£9450	\$12790



*Concessionary rates available to small organisations only