

Advertising and sponsorship

Media pack

April 2019



Chemical
Watch

Chemical Watch provides independent **intelligence and insight** for product safety professionals managing chemicals.

We help businesses across value chains stay **ahead of the dynamic chemicals management agenda** by providing access to in-depth knowledge, tools and a network of experts.

We empower our members to **transform product safety management** and **unlock the full value** of regulatory compliance within their business.

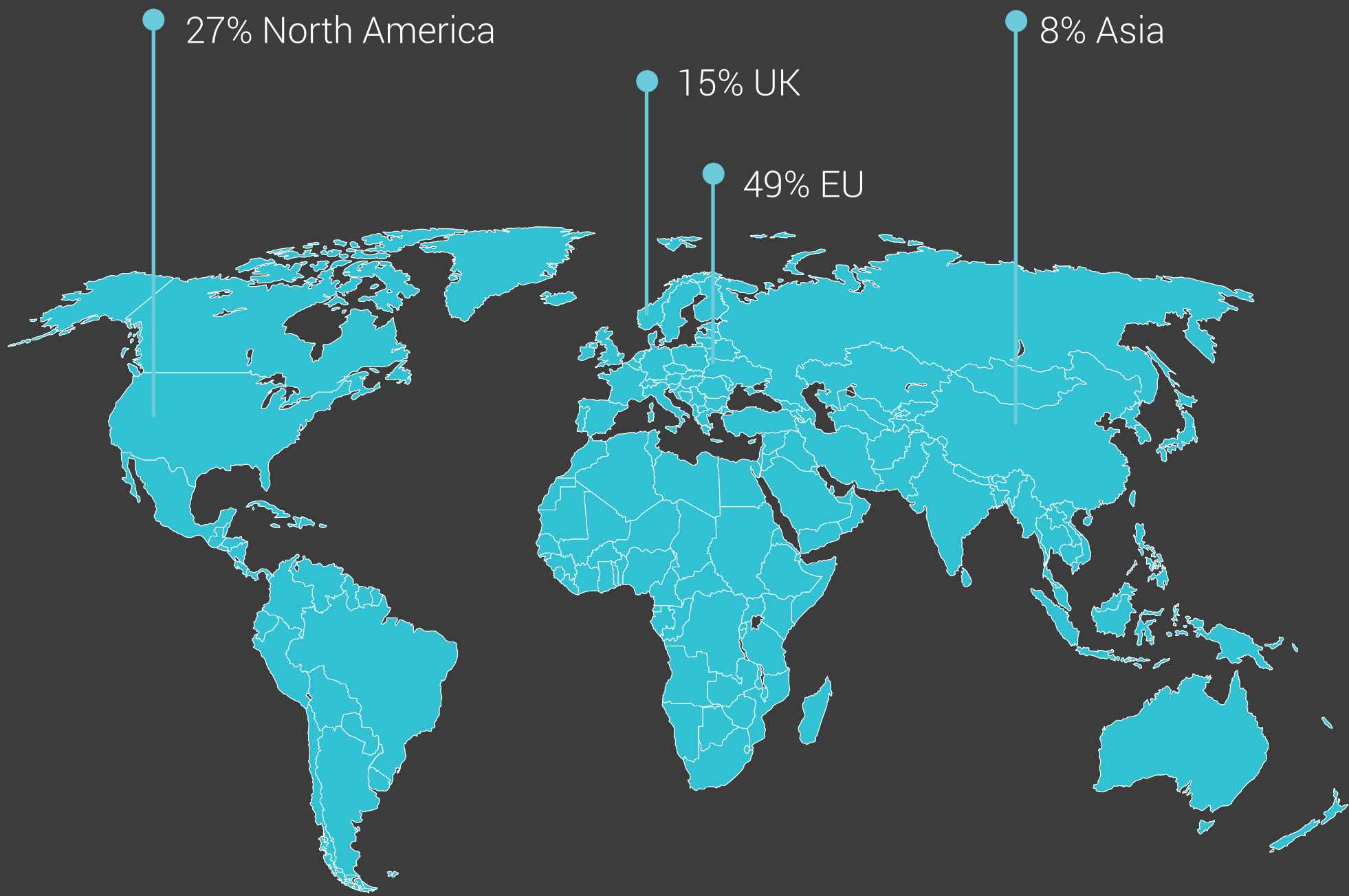
Contents

p.4	Our members
p.5	More than clicks...
p.6	Advertise with us
p.7	Web banner advertising
p.8	Advertise your job
p.9	Advertise your event
p.10	Global Service Providers Guide

p.11	Chemicals Management Software Guide
p.12	Event sponsorship and exhibitor opportunities
p.14	Advertise with ChemSafetyPro
p.15	Contact

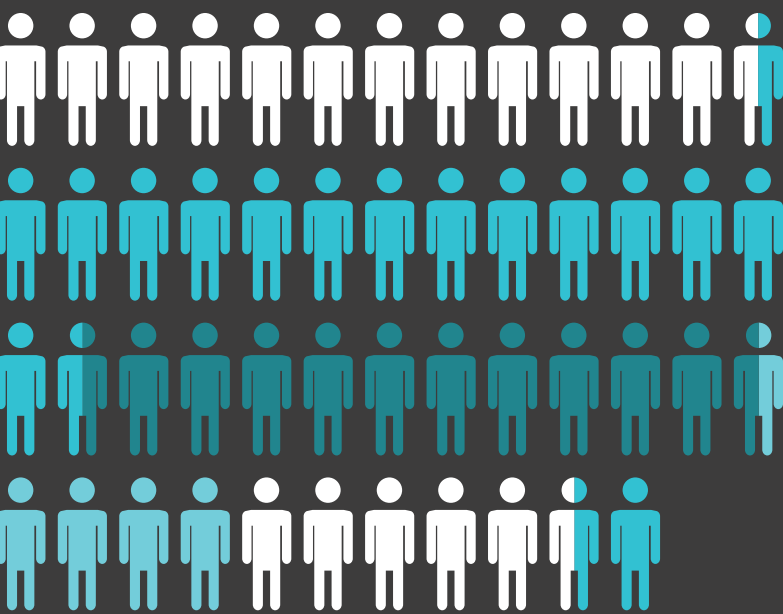
Our members

WHERE ARE THEY?



WHO ARE THEY?

- Global & Regional Regulatory Managers
- Global & Regional Regulatory Directors
- Product Stewardship Managers & Directors
- R&D Managers & Directors
- EHS Managers & Directors
- Government Regulators
- Toxicologists
- Consultants
- Engineers
- Lawyers



- Chemicals 30%
- Downstream Sectors* 28%
- Service Providers 24%
- Government 6%
- Industry Bodies 6%
- Other Sources 5%

*Top Downstream Sectors: Manufacturing, Cosmetics, IT, Electronics & Telecoms, Engineering, Aerospace, Automotive

SUBSCRIPTION STATS

40,000+

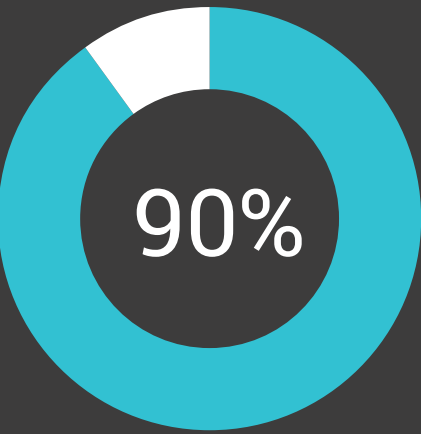
Individual alert subscribers

As of July 2018

290,000

Visitors every month

As of July 2018



90% of our members renew every year

More than just clicks

When it comes to banner advertising, marketers tend to focus on click-throughs as a primary measure of return on investment, but the Chemical Watch portfolio offers something far more valuable than clicks alone: **Sustained exposure, right in front of our tightly profiled readership.**

This will help your organisation to build **positive brand awareness** within the professional chemicals management and control community, who view Chemical Watch as a **trusted source of timely, impartial information.**

Very few other advertising opportunities within this sector can offer so much exposure to such a targeted readership, from such a well respected platform. The statistics, right, give a sense of the exposure your banner advert will achieve in a typical month.*

*Based on July 2018 data

290,000

Visitors to the website per month

12,865

Total visitor hours on our websites

11%

Extrapolated ad inventory share

(across two concurrent banner advert slots)

2 mins 41 secs

Average visitor session duration

1,145.15 hours

Exposure for your banner per month

Don't forget our email alerts, too...

The figures shown are just for website banner impressions. Banners are also featured in our weekly email alerts, increasing your reach and exposure to over 40,000 alert subscribers.

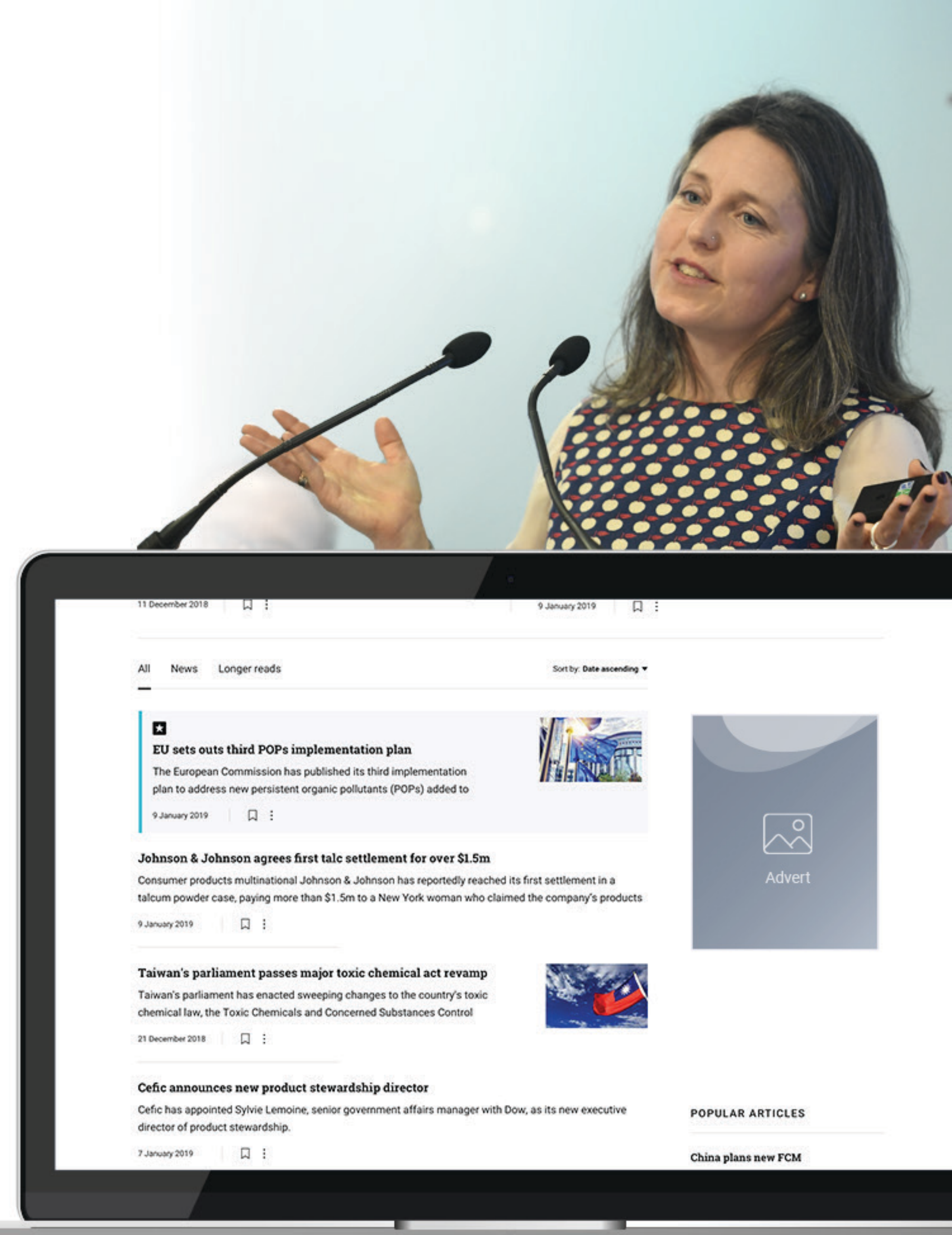
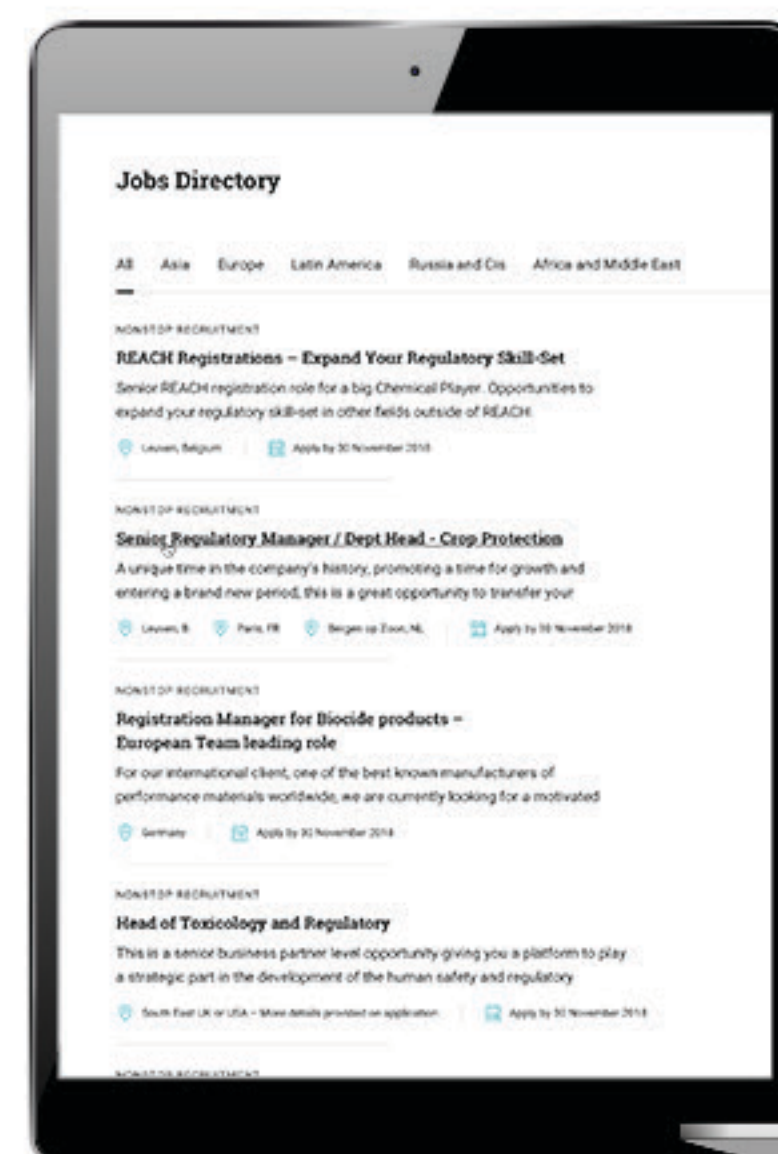
Advertise with us

What we can do for you:

- **Banner advertising:** ROS across our homepage and editorial pages
- **Job advertising:** on our websites and in our alerts
- **Event advertising:** on our websites and in our alerts
- **Advertise your company profile:** in our Global Service Providers Guide, Chemicals Management Software Guide and in bespoke reports published throughout the year
- **Display advertising:** in our Global Service Providers Guide and Chemicals Management Software Guide
- **Exhibition space and sponsorship:** at our global conferences and exhibitions
- **Advertise with ChemSafetyPro:** with banners or a company profile on ChemSafetyPro's website and/or in their monthly newsletter

06

Chemical Watch
Advertising and sponsorship



Banner advertising

Increase your visibility in target markets and help drive relevant traffic to your own website using our banner advertising packages, including multiple, prominent placements on key channels of Chemical Watch.

Included banners

- Banner advertising on home page
- Banner advertising on news page
- Banner advertising on article page
- Alert banners included in 20-25% of alerts

Banner advertising features in key positions in our Alerts and across the website, specification for artwork is as follows:

- Online ad size: 288(w)x361(h)
- Email ad size: 300(w)x250(h)

Banner advertising

3 months	£ 3,603	€ 4,260	\$ 4,820
6 months	£ 6,365	€ 7,262	\$ 8,262
12 months	£ 11,530	€ 13,562	\$ 14,952

07

Chemical Watch

Advertising and sponsorship

Search the world's leading chemical news source...
EN

[HOME](#)
[REGION](#)
[TOPIC](#)
[SECTOR](#)
[SUBSTANCE](#)
[NETWORKING & DEVELOPMENT](#)
[TOOLS](#)
[ADVANCE](#)

Glyphosate

**Regulation
in China**

**Regulation
in Finland**

**Lorem ipsum
dolor sit amet,
consectetur**

Five plastic-packaging phthalates nominated for EU substitution.

A research project involving scientists and NGOs has named five phthalates used in plastic packaging as substances of the "highest"

06 October 2018 | [Bookmark](#) [More](#)

'Significant work' needed for Canadian toxic risk efforts.

A research project involving scientists and NGOs has named five phthalates

06 October 2018 | [Bookmark](#) [More](#)

US Congress introduces broad cosmetics safety bill

A research project involving scientists and NGOs has named five phthalates used in plastic packaging as substances of the "highest"

05 October 2018 | [Bookmark](#) [More](#)

[All](#)
[News](#)
[Longer reads](#)

Sort by: **Date ascending**

Brazil and Argentina agree joint approach to chemicals management

Brazil and Argentina have formalised plans for bilateral cooperation on chemicals management during a meeting of the XXI Forum of

12 October 2018 | [Bookmark](#) [More](#)

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AUTHOR NAME

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4 October 2018 | [Bookmark](#) [More](#)

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Advert

FIND OUT MORE

POPULAR ARTICLES

China plans new FCM standards for ink and adhesives

01 September 2018

A fees structure finalised by EPA

28 August 2018

EU Commission begins

Advertise your job

When you advertise your job with Chemical Watch, you have the option to make your vacancy stand out from the rest with a featured job option. We are also offering recruiter profiles to all job advertisers (excluding recruitment agencies), providing you with a dedicated company page that lists your other advertised vacancies too.

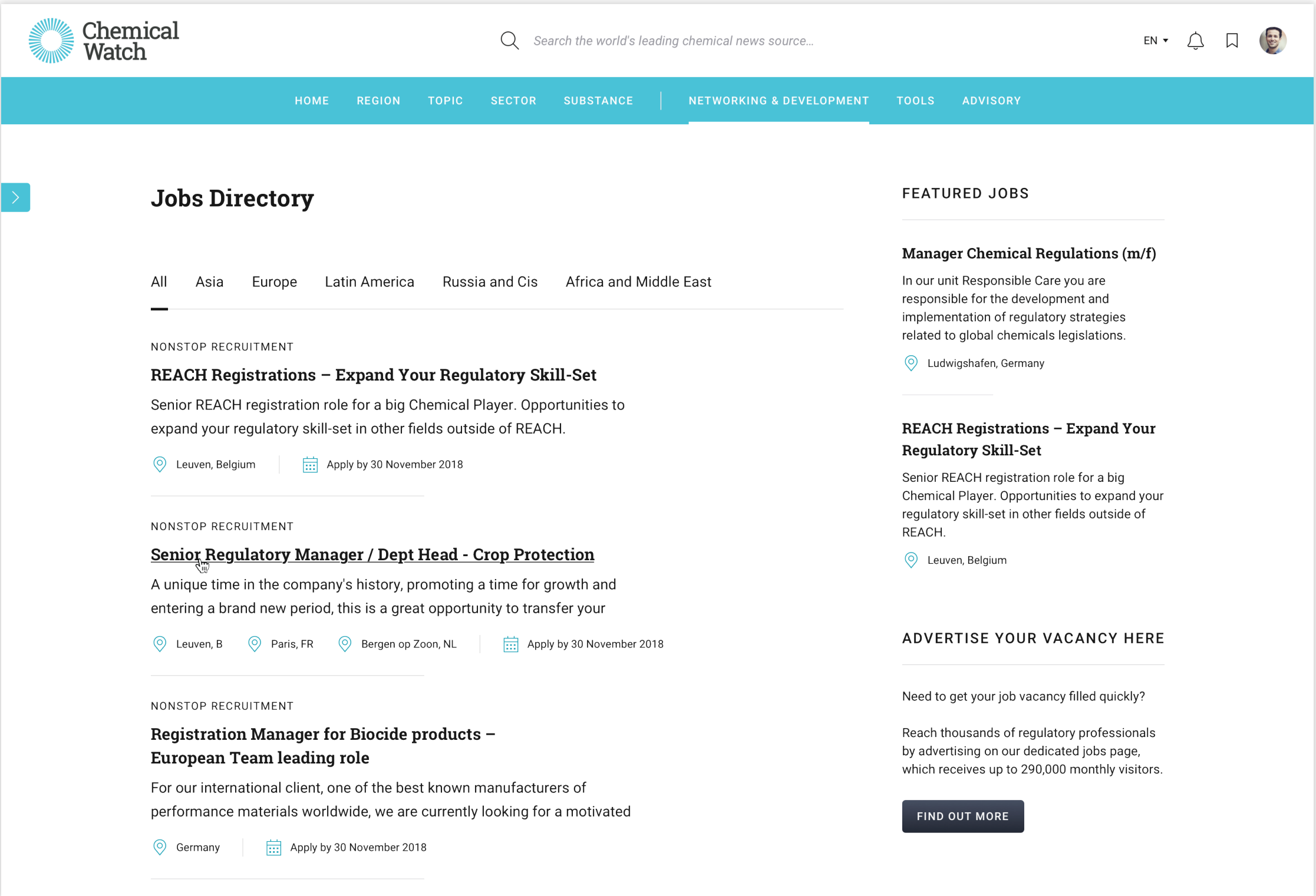
Jobs are sorted by geographical area, making it easier for your listing to be found by those looking for vacancies in North America, Europe, Asia or Rest of World. We also feature job listings in our Chemical Watch LinkedIn group of over 5,600 members.

Prices

Single vacancy	£ 342	€ 412	\$ 452
Extended vacancy	£ 610	€ 716	\$ 798
Featured job	£ 501	€ 589	\$ 652
Extended featured job	£ 896	€ 1,022	\$ 1,120

20%
discount for
members

Jobs package - contact us for bespoke solutions to fit your recruitment cycle



Advertise your event

Chemical Watch's event advertising packages provide you with an unmissable opportunity to promote your events to thousands of potential delegates. Advertise with Chemical Watch and we will spread the word of your event across multiple channels, bringing your event to the attention of would-be delegates.

- Listing on the Chemical Watch events directory page with company logo
- Listing in at least 4 weekly email alerts
- Listing in selected events email alerts
- Banner on Chemical Watch events directory page

Prices

Single event (displayed for 1 month)	£256	€298	\$342
Up to 10 events (spread across 6-12 months)	POA		

09

Advertising and sponsorship

Search the world's leading chemical news source...
EN

[HOME](#)
[REGION](#)
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[TOOLS](#)
[ADVANCE](#)

Events Directory

[All](#)
[Conferences](#)
[Training Courses](#)
[Webinars](#)

CHEMICAL WATCH • TRAINING COURSE

An Introduction to the EU Biocidal Products Regulation

Early 2019
 Las Vegas, USA

INTERTEK • FREE WEBINAR

What is Hazcom?

23 November 2018

INTERTEK • FREE WEBINAR

CLP Regulation and Poison Center Declarations

24 November 2018

AUSTRIAN PRESIDENCY OF THE COUNCIL OF THE EU • AUTHOR NAME

International Chemical Politics from a European Perspective

24 November 2018
 Las Vegas, USA

KCMA • CONFERENCE

2018 Chemical Safety Korea

25-26 November 2018
 Vienna, Austria

REACHLAW • CONFERENCE

Turkey KKDIK, SEA & GBF Regulations

30 November 2018
 Vienna, Austria

AUSTRIAN PRESIDENCY OF THE COUNCIL OF THE EU • CONFERENCE

International Chemical Politics from a European Perspective

24 November 2018
 Vienna, Austria

KCMA • CONFERENCE

2018 Chemical Safety Korea

25-26 November 2018
 Vienna, Austria

CHEMICAL WATCH • CONFERENCE

2018 Chemical Safety Korea

25-26 November 2018
 Vienna, Austria

CONFERENCES

Biocides Symposium 2019

23 May 2019 Thursday 08:45

Rome, Italy

Chemical Watch Expo 2019

12 June 2019 Wednesday 09:00

Brussels, Belgium

TRAINING

Guidance for Identifying Endocrine Disrupting Chemicals

4 June 2019 • 09:15AM

Brussels, Belgium

TSCA Workshop

26 June 2019 • 09:15AM

Baltimore, MD, USA

VISIT OUR EVENTS PORTAL

Promote your event to thousands of regulatory professionals today.


[VIEW PORTAL](#)

Global Service Providers Guide

Chemical Watch's annual Global Service Providers Guide is the go-to reference for those seeking to provision chemicals management and control services. Packed full of detailed service provider profiles, along with over fifty pages of original editorial content, and the insightful results of our global market trends and salary surveys, the Guide is both well-known and highly-regarded – making it the ideal tool to promote your service to this community.


As well as benefiting from a targeted print circulation, all service provider profiles are also presented online, within our searchable directory and through year-round promotion of the Guide.

For full details on advertising in the Global Service Providers Guide, and to learn about our new content for 2019 please email cw.sales@chemicalwatch.com.

 Chemical
Watch

Global Service Providers Guide 2019

The guide to global chemicals
management and control services



Sponsored by

knoell

an Amate
regeneration

2

Profile: Team Mastery

CONTACTS	
Website	www.team-mastery.eu
E-mail	info@team-mastery.eu
Head office	Via Ferrari 14/B, 22100 Como, Italy
Tel	+39 031 296513
Contact	monica@team-mastery.eu
Directors	Monica Locatelli
Ownership	Private company
Locations	Italy
Founded	2008

OVERVIEW

Born in 2008 as a dedicated REACH consulting company, TEAM mastery changed the name in 2017 and now provides a broad range of services in Chemical Regulatory Affairs. The staff are a highly motivated team with specific expertise in chemistry, biology, toxicology, pharmacology, human health, environmental toxicology and risk assessment. Our commitment is to assist customers along the supply chain with our depth of industrial experience and help them in cost efficient implementation of European and global regulations on chemicals.

VITAL STATISTICS	2017/18
Turnover: group	2 Mio
Turnover: chemical service provision	2 Mio
No of offices	1
No of countries represented	1
Staff: group	20
Staff: chemical service provision	20

SERVICE AREA BREAKDOWN

Service Area	Percentage
Representation & management	15%
Information	2%
Training	5%
Legal	5%
Other	1%
Consultancy/advisory	79%

SERVICES PROVIDED

General consulting services

- Supply chain communication

Importers and manufacturers, downstream users and manufacturers/

importers of article, are all responsible for the effective communication flow of information. We provide all the necessary support by distributing standard templates or customized forms to properly manage the communication flow between customers and suppliers.

- Strategic implementation of European regulations

Participation to consortia, co-regulated agreements, data sharing, deadline and strategies for registration are decisions that are managed in order to find the most cost-effective solution and the most convenient choice on the market.

- Chemical management and product stewardship

The market will constantly evolve over time. Companies will face new challenges to strategically select secure suppliers and to identify growing sector markets. Our business development experts will support companies with the most effective advice, in compliance with the provisions of the regulation.

- Implementation of IT systems for chemical management

Companies will internally develop new management systems to integrate existing tools to monitor the presence of chemical substances, including technical, total amounts, risk management measures etc.

REACH services

Consortia management

A lot of experience has been gained on consortia rules and management. We provide also legal advice, agreement documents, meeting location, cost estimation, managing of Lots.

- Data gap analysis and data collection

Gathering evidence of information is the first step in the preparation of any registration dossier, but is not enough. All these data have to be reliably collected, in respect to the right to use. The latter requires the registration of the conditions for use according also to the quality of the data. Each single study is evaluated and rated to check relevance and adequacy to the requirements.

Testing strategy development, in vitro strategies development, QOP modelling, read across evaluation.

An integrated testing strategy is the first step for cost reduction and finding alternative for values not available with known partners and helping us in focusing on the right choice. The expertise in QS modelling (OECD Toolbox, VEGA, customised models) has been often successful in discussion with the national authorities and scientific working groups.

- Managing of analytical identification and inquiry dossiers

Our great experience in analytics and experience in enquiries let us face without problems one of the most critical aspect of REACH registration

- PPORD dossier

REACH mastery can assist in the preparation of PPORD dossiers

- Test monitoring

In case new tests are required, REACH mastery will take care of selecting the most appropriate lab, will review the protocol and check the results.

- Dossier preparation (public completion)

Dedicated experts are managing public completion and informatics tools for submission (REACH-IT)

- Human health and environmental risk assessment

The focused experience and the support of high experienced toxicologists let us make of the risk assessment the core part of the developing registration dossier.

- Exposure modelling

Exposure modelling can be performed with most of the recognised official tools like EUSES, Excos, TRA, EASY TRA, ART, COME, EXPO, RISK4DERM

CSA-CSR

REACH mastery is part of the consultation group of Chera in Echa. We followed the development of the tool since the beginning and we are among the first experts in Europe to use it. The tool is also used to develop standardised exposure scenarios and extended safety data sheets

- Authorisation dossiers

REACH mastery acquired the expertise to develop authorisation dossiers complete with analysis of alternatives and socio-economic analysis

- CLH dossiers

REACH mastery can prepare CLH dossiers for re-classification on behalf of industry to be discussed and presented to the member states authorities and within the Member State Committee

CLP/CLH services

- Data collection and assessment of classification and labelling
- CLP notification
- MSDS compilation
- extended safety data sheets; and
- exposure scenarios scaling and translation.

BPR services

- Full dossier preparation for active substances and products;
- technical equivalence;
- testing strategy development;
- study monitoring;
- risk assessment;
- finalisation and discussion with national and EU authorities; and
- post-submission support

PPP

- Full dossier preparation for active substances and products;
- study monitoring;
- risk assessment;
- finalisation and discussion with national and EU authorities; and
- post-submission support

PHARMA service

- Medical devices;
- human health risk assessment;
- environmental risk assessment;
- determination of the PDE (permitted daily exposure); and
- assessment of mutagenic impurities

FEED and FOOD registration

- Dossier preparation;
- risk assessment;
- test monitoring;
- assistance to customer for Efsa calls for data.

EU cosmetic directive

- Regulatory compliance support;
- product notifications;
- cosmetics ingredient profiles;
- product information files;
- clinical studies; and
- cosmetic product safety reports and
- product labelling review and support

CORPORATE DEVELOPMENTS & ACHIEVEMENTS

2008 Foundation of REACH mastery within H&L consultancy group

2010 More than 120 successful registrations for the 2010 deadline

2012 Implementation of the group to broaden the regulatory area to biocides

2014 Preparation and submission of the first application for authorisation

2015 Implementation of the group to comply with the needs of the Biocidal Product Regulation and Pharma industry

Registration of the first accepted CLH dossier and of the first family dossiers for biocidal products to the Italian Member State

2016 Implementation of the group to comply with the needs of the Plant Protection Product Regulation. Presentation of two dossiers after Article 95 disputes in Biocides and two Authorisation

2018 Technical management and dossiers implementation of the biggest Italian Task Force for the National Authority of Italian Spillochite

PARTNERS

RTC, QSAR group of Bocca University, Viroscreen, CENTRO REACH, C&A Europe as preferred cooperations.

CLIENTS

We are working for about 300 customers around Europe, they are manufacturers, distributors, downstream users, from SMEs to international chemical companies involved in many different industrial fields: fertilisers, leather, textile, paper, pharmaceuticals, galvanic, food, cosmetic, polymers and many others.

CASE STUDY 1: TIEN 3 REACH registration

The group has proved itself as one of the most professionally prepared in the European scenario to manage all different aspects of a REACH dossier. TEAM mastery prepared about 20 lead dossiers for the 2013 second RE registration, many of them with a full study plan ordered and monitored; 40 intermediate dossiers and about 40 joint registrations. UVBCHs and different substances are the main specialisation

Chemicals Management Software Guide

The Chemicals Management Software Guide is the first publication of its kind. It helps readers understand the software used by businesses to meet compliance obligations and achieve safer chemicals in their products and throughout the supply chain.

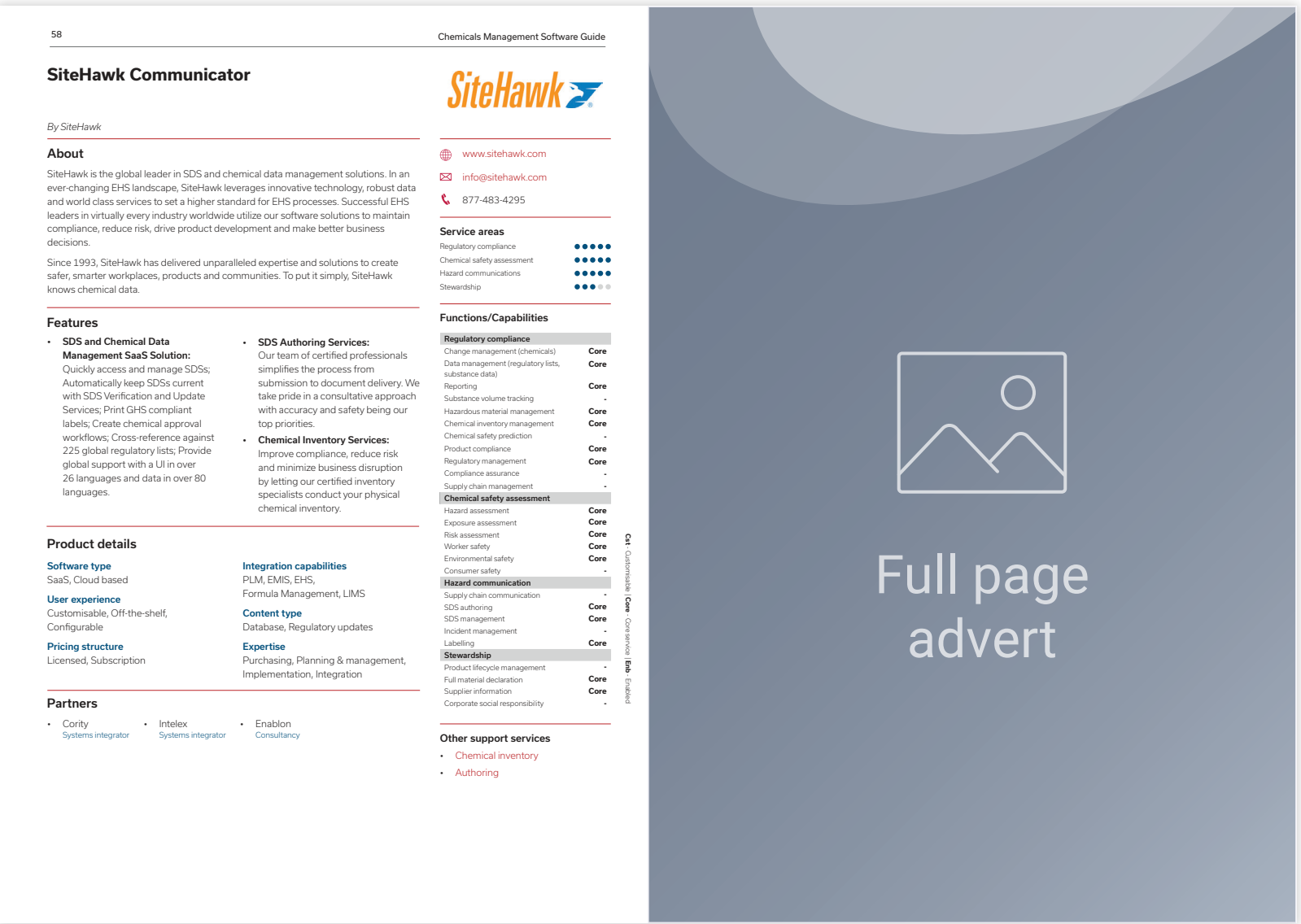
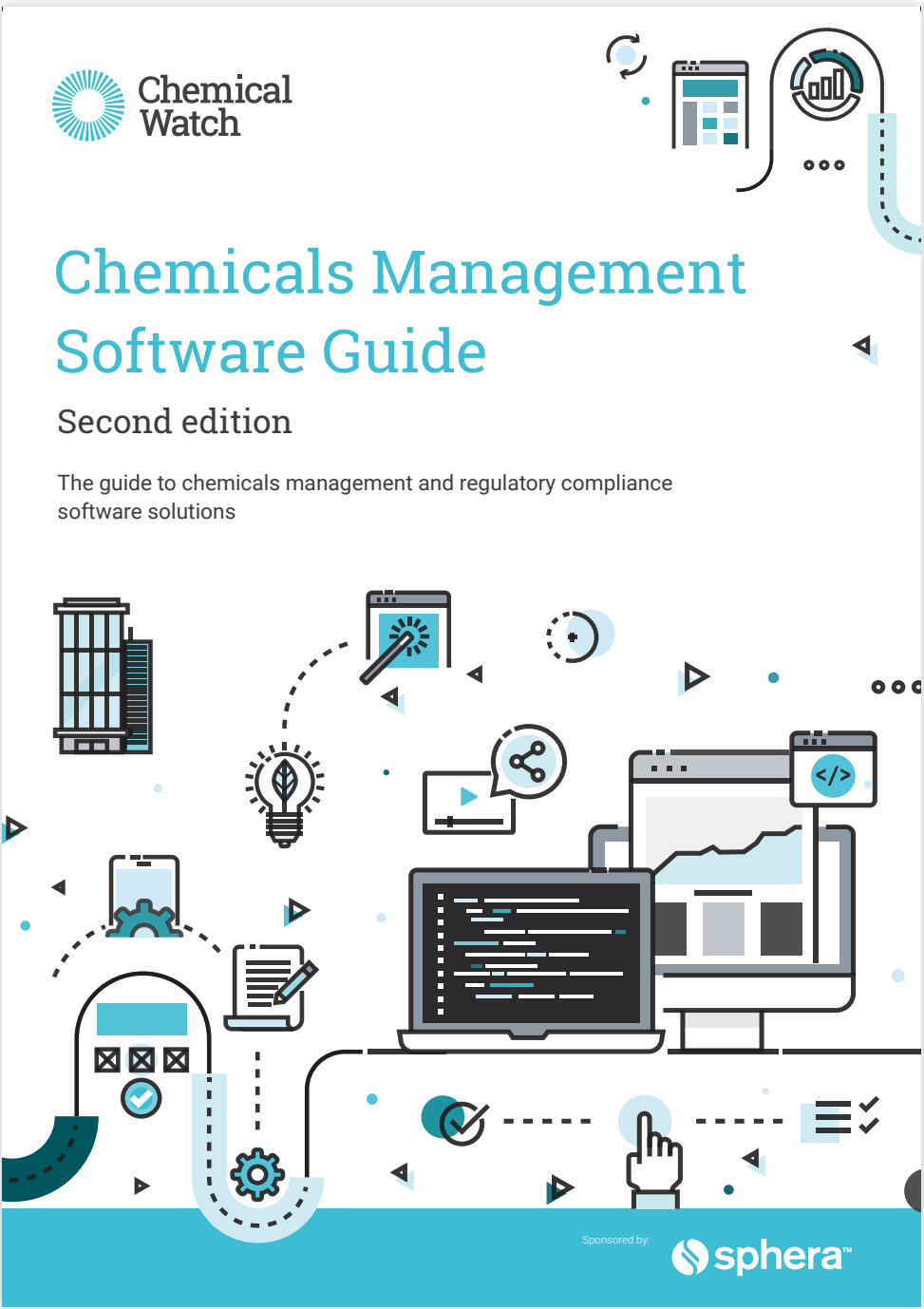
Alongside five dedicated articles and a helpful glossary, software profiles are used to present solutions clearly and concisely to the reader. Alongside the printed profiles, the guide receives 12 months promotion and is accessible to our monthly average of 290,000 visitors.

The Guide offers you a unique opportunity to promote your software products and expertise to thousands of qualified service users seeking chemicals management software solutions.

Advertising opportunities

Sponsor	£ 10,382	€ 12,000	\$ 13,442
Software profile	£ 1,370	€ 1,576	\$ 1,856
Additional software profile*	£ 411	€ 473	\$ 541
Software profile + advert	£ 2,762	€ 3,182	\$ 3,689
Full page advert	£ 2,305	€ 2,642	\$ 3,052

11
Chemical Watch
Advertising and sponsorship



Third edition of the Guide will be published October 2019

Get in touch to secure your position now!

+44 (0) 1743 818 292

cw.sales@chemicalwatch.com

Event sponsorship and exhibitor opportunities

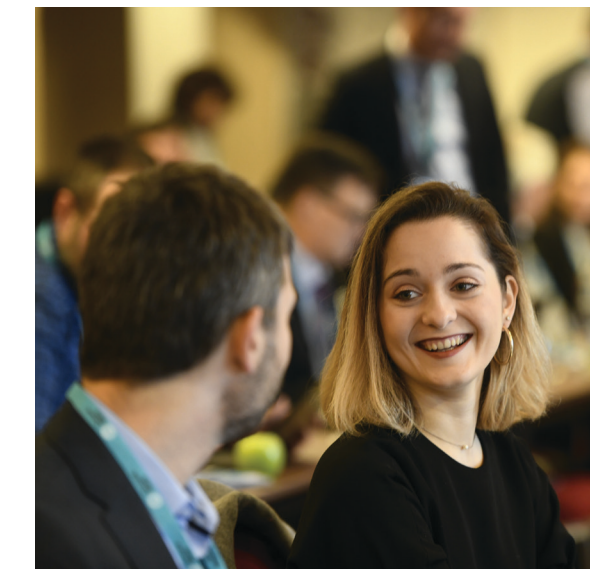
Exhibitor Package – £3,140/ \$3,850 / €3,850

- One free exhibitor ticket for a representative to staff the stand
- Delegate tickets can be booked at 75% of the full rate
- Table, chairs and area for exhibition stand/banner
- ½ page advert in the event programme
- Leaflet distribution on registration and other tables outside conference room
- Logo on event web page with a link back to exhibitor's website
- Logo and 100 word description on exhibitor page via the event web page
- Morning coffee, afternoon tea and lunch each day

Cocktail Sponsor Package – £4,872/ \$5,500 / €5,500

Exhibitor package, plus:

- Logo on special banner for the cocktail reception
- Highlighting in the events programme as sponsor of the cocktails
- Two additional invitations – for clients, partners or extra staff – to attend the cocktail reception only
- The cocktail reception is at the close of the first day of the conference



Event sponsorship and exhibitor opportunities

2019

Electronics USA	Boston	September
Regulatory Summit Europe	Brussels	October
Enforcement Summit	Brussels	October
Regulatory Summit USA	Washington DC	October
Regulatory Summit Asia	Kuala Lumpur	November
REACH Substance Evaluation	Brussels	November
Biocides Europe	Vienna	December

2020

Food Contact Regulations	Brussels	February
Food Contact	Washington DC	March
Global Business Summit Europe	Amsterdam	March
Biocides USA	Washington DC	April
Regulatory Summit Latin America	Buenos Aires	May
Biocides Symposium	Athens	May
Global Business Summit Asia	Kuala Lumpur	*Dates TBC



Advertise with ChemSafetyPro

In addition to the advertising opportunities from Chemical Watch, we are proud to introduce a brand new platform for you to promote your organisation, through our partner, ChemSafetyPro (CSP). Targeting an audience of chemical management and control professionals, CSP provides chemical safety and regulatory tutorials, compliance information and references to regulatory professionals and non-regulatory experts as well as those new to this area.

Full package – Save \$200 \$2900

- CSP Business Directory listing (sponsor)
- Skyscraper ad on whole website (12 months)
- Newsletter promotion

Skyscraper ad on whole website & newsletter promotion

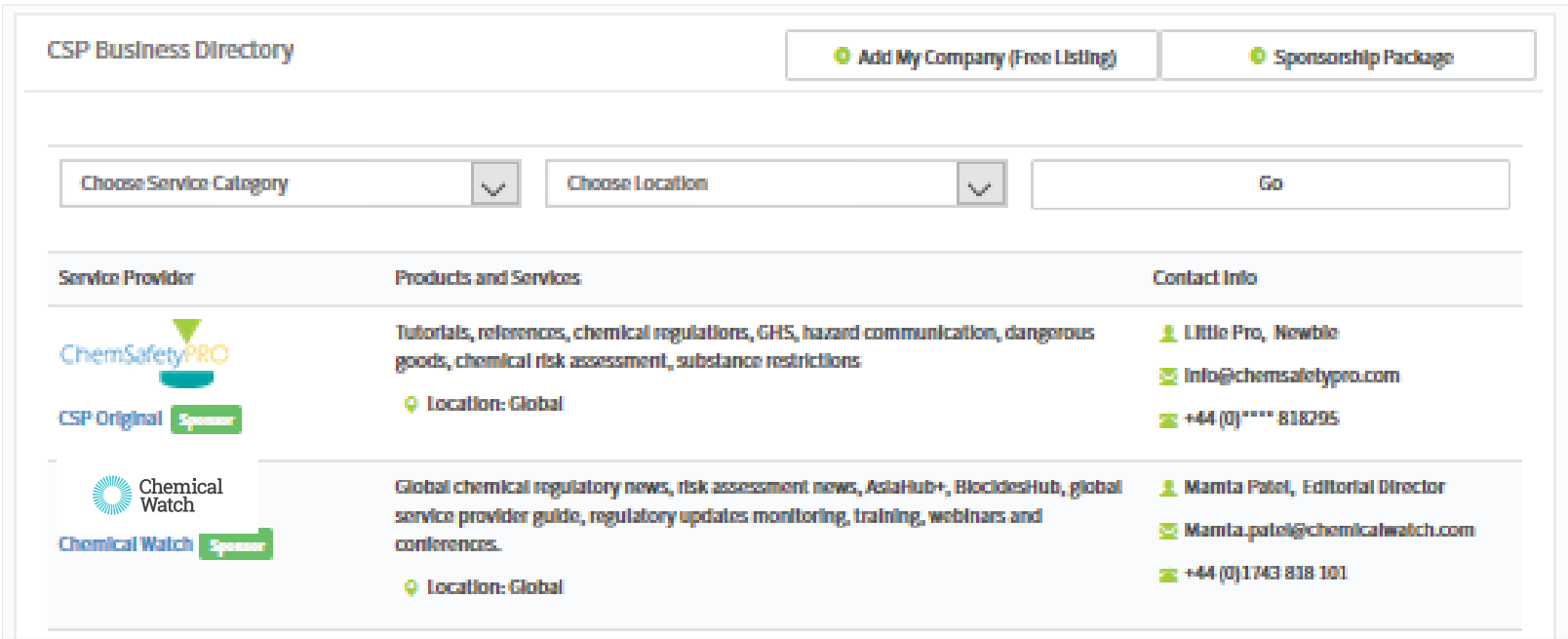
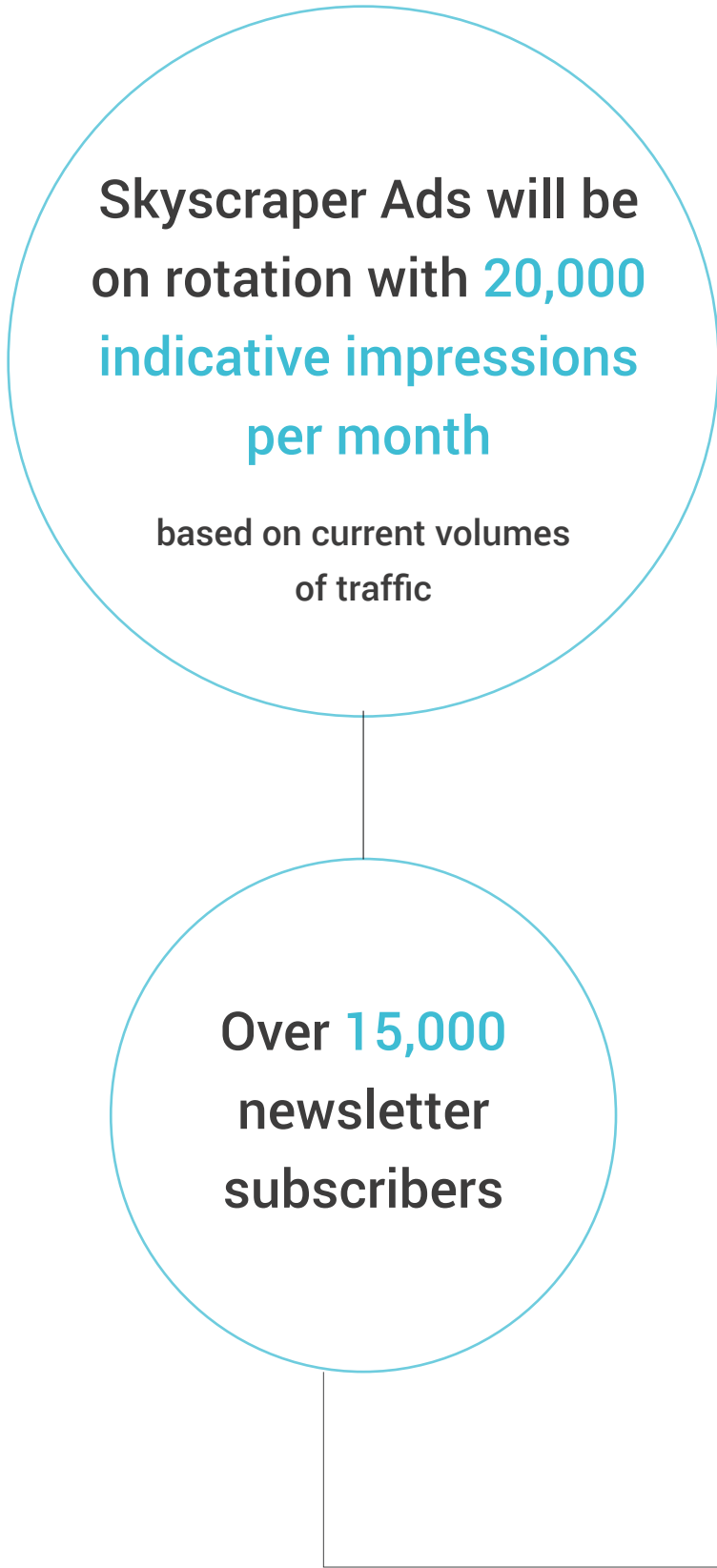
Web page banner: 225 x 600 pixels
Newsletter banner: 160 x 600 pixels

3 months	–	\$800
6 months	–	\$1500
12 months	–	\$2500

CSP Business Directory listing

Free listing	–	NA
Sponsor (12 months)	–	\$600

14
Chemical Watch
Advertising and sponsorship



Talk to us

Please contact our sales team

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cw.sales@chemicalwatch.com



**Chemical
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