





Chemical Watch, and its sister publication Chemical Risk Manager, are delighted to announce the inaugural *Chemical Watch Expo* - a brand new two-day event, offering service providers a dedicated marketplace in which to showcase their services and solutions to buyers and potential customers seeking to achieve regulatory compliance.

The exhibition format

The Expo will feature a dedicated exhibition running alongside two workshop streams, with introductory and advanced sessions. Exhibitors and sponsors are invited to speak during these workshops - individual session topics will be announced shortly.

The target audience

The Chemical Watch Expo will attract senior decision makers from SMEs, manufacturers, EU & non-EU companies, EU importers and EU downstream users.

The 2017 Expo theme

The theme for the 2017 Expo and workshops is practical issues surrounding the REACH 2018 registration deadline. As such, the event will appeal to organisations selling products into the EU and, by extension, suppliers throughout their supply chains - many of which may be located outside the EU.

Chemical Watch Expo 2017
will be the only exhibition of its kind
where SMEs and other stakeholders
can meet and talk with service
providers under one roof.



Location & timings

Date: Tues 25 - Wed 26 April, 2017

Venue: Courtyard by Marriott, Berlin City Centre,

Berlin, Germany

Why exhibit at Chemical Watch Expo 2017?

Chemical Watch Expo 2017 will be a dedicated space in which to meet purchasers from organisations looking for specific products or bespoke solutions. Visitors will arrive with a predetermined list of companies they plan to see and also what they plan to evaluate and buy.

The event will provide exhibitors and sponsors with a platform to market their products and services, plus an opportunity to showcase what they offer through practical workshops and seminars. The Expo is an opportunity for companies large and small to connect with an international and enthusiastic audience.

Exhibitor and Sponsorship Packages:

Exhibitors: €4500

- Two exhibitor stand places
- Five complimentary tickets for guests to attend the exhibition and workshops
- Table, chairs and area for exhibition stand/banner
- Speaker slot within a workshop (30-40) minute slot alongside invited speakers)
- ½ page advert in the event programme
- Leaflet distribution on chairs/table within seminar room
- Logo on event web page(s) with a link back to exhibitor's website
- Logo and 100 word description on exhibitor page via the event web page
- Logo and company name, plus 50 word description in exhibition brochure

Overall Event Sponsors: €6500

(2 maximum)

Exhibitor package, plus:

- o out solo out Welcome speed
- ar roller banners in gistration/exhibition entrance
 - Premium exhibition space at entrance to exhibition area
 - Highlighting in the event programme as overall sponsor



Book early and get more from the Expo

The sooner you book your stand, the sooner you'll engage with our events planning team regarding available workshop speaking slots. Act now for the widest choice of topics.

How to book

Email geraldine@chemicalwatch.com to reserve your stand or, alternatively, call direct on +44 (0)1743 387 052

