

Chemical Watch Expo 2019

Global Chemical Regulations

12-13 June 2019 | Brussels, Belgium



The Chemical Watch Expo is a two-day event designed to bring together stakeholders from across the regulatory community, with a unique format of workshop sessions alongside a dedicated exhibition.

This year's theme for the Chemical Watch Expo is global chemical regulations, with five workshop streams:

- European regulations (1), including REACH, RoHS and the BPR
- regulations in North and South America
- regulations in Asia
- regulations in the rest of the world
- European regulations (2), including REACH IT and Brexit

Why exhibit?

The Chemical Watch Expo is an ideal setting for service providers in the chemicals management and control community to showcase products and services to a target market of regulatory professionals. At this renowned industry event you will have the opportunity to:

Promote your services

Take advantage of the opportunity to promote your products and services to our highly targeted audience.

Showcase your expertise

The chance to host your own practical workshop or seminar to use Chemical Watch Expo attendees. This is an invaluable opportunity to highlight where your business' expertise lies, and how your products or services can solve the challenges facing regulatory professionals today and in the future.

Benefit from long-term visibility and dedicated event promotion

Your presence at the Chemical Watch Expo will be featured in marketing by our in-house team before, during and after the event.

Catch up with existing clients

Use the event to arrange meetings and strengthen relationships with your current clients.

Connect with international experts

As an exhibitor, you are also invited to take part in the workshops and seminars taking place during the Chemical Watch Expo. You can use these workshops to meet internationally recognised experts working in chemical regulations and build your global network.





Who should exhibit?

The Expo is an opportunity for companies both large and small to connect with an international, engaged audience. Exhibitors will have access to the details of pre-registered visitors and other exhibitors, making it a fantastic marketing opportunity. Chemical Watch Expo visitors typically arrive with a predetermined list of companies they plan to see, and also what they plan to evaluate and buy, so get your product or service in front of this highly targeted audience.



Consultants

Showcase your expertise to our global audience of regulatory professionals seeking chemicals management solutions throughout the supply chain.



Laboratories

Promote your testing services and capabilities and capitalise on a targeted audience of regulatory professionals.



Software

Present IT and software solutions, demonstrate from your booth and take part in the dedicated workshop sessions.



Chemical Watch Expo attendees include:

- Regulatory affairs/compliance managers
- Product stewardship professionals
- EHS managers
- REACH co-ordinators
- Product safety/QC executives
- Project management directors
- Environmental/sustainability managers
- Chemical registration specialists
- Corporate responsibility managers
- Toxicologists
- Business development managers
- Government regulators
- Manufacturers
- Retailers
- Global chemical companies
- Importers
- Downstream users

To book your exhibition space or for more information call us on +44 (0)1743 818 292 or email cw.sales@chemicalwatch.com



Exhibitor and sponsorship packages

Overall event sponsors: €7865 (two max)

- Exhibitor exhibitor option one (see below), plus:
- Welcome speech mention, thanking the sponsors of the Expo
- Logo on special banners in registration/exhibition entrance
- Premium exhibition space at entry to exhibition area
- Featured in the Expo programme as overall sponsor



Exhibitor option one: €5445

- 2 exhibitor stand places, plus 5 free tickets for guests to attend the exhibition and seminars
- Table, chairs, and area for exhibition stand/banner
- Speaker slot within a workshop
- Half-page advert in the Expo programme
- Leaflet distribution on chairs/table in the seminar room
- Logo on the Expo web page with a link back to exhibitor's website
- Logo and 100-word description on exhibitor page via the Expo web page
- Logo and company name/50-word description in the Expo brochure

Exhibitor option two: €4235

- 2 exhibitor stand places
- Table, chairs, and area for exhibition stand/banner
- Half-page advert in the Expo programme
- Leaflet distribution on chairs/table in the seminar room
- Logo on the Expo web page with a link back to exhibitor's website
- Logo and 100-word description on exhibitor page via the Expo web page
- Logo and company name/50-word description in the Expo brochure



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Additional opportunities

Cocktail evening sponsor: €5445

(1 max)

Exhibitor package 2, plus:

- 5 free tickets for guests to attend the exhibition and seminars
- Welcome speech mention, thanking the sponsors of the cocktails
- Logo on a special banner for the cocktail reception
- Featured in the Expo programme as the cocktail evening sponsor

Goody bag sponsor: €3025

- Logo and leaflet or promotional item inside goody bag
- Logo on the Expo web page with a link back to exhibitor's website
- Logo and 100-word description on exhibitor page via the Expo web page
- Logo and company name/50-word description in the Expo brochure

Coffee break sponsor: €1815

(2 max per day)

- 2 attendee places
- Mention in the workshop sessions pre-break, thanking the sponsors of the coffee break
- Logo on special banner in break area
- Featured in the events programme as coffee break sponsor

Leaflets in goody bags: €907.50

- Logo on the Expo web page with a link back to exhibitor's website
- Logo and company name/credit in the Expo brochure

Welcome reception sponsor: €1200

- Sponsor the welcome reception, inviting delegates to this relaxed pre-event networking evening. Informal space for people to connect in a more relaxed environment
- 2 attendee places
- Branded banners in the welcome reception area
- Invitations sent to all attendees of the event

Leaflets on registration desk: €605

- Logo on the Expo web page with a link back to exhibitor's website
- Logo and company name/credit in the Expo brochure

Advertising in the Expo guide

Full page advert upgrades available for the Expo guide with an exclusive rate to exhibitors:

Upgrade to a full-page advert in the Expo guide and have priority on other key positions within the guide, including the outside back cover.

- **Full page ad: €968**
- **Outside back cover: €1694**
- **Inside front cover: €1452**
- **Inside back cover: €1452**

The Expo guide will be distributed throughout the exhibition, sent to Chemical Watch subscribers and available online after the event.